

Cinema Against AIDS TORONTO 2010

to benefit amfAR, The Foundation for AIDS Research and Dignitas International

Sunday, September 12, 2010 · The Carlu · Toronto, Canada

Name (as it should appear on printed materials) _____

Company _____ No listing please.

Address _____

City _____ State/Country _____ Zip/Postal Code _____

Telephone _____ Fax _____ E-mail (required) _____

Tables: I/We wish to reserve

PRESENTING SPONSOR at \$150,000

(VIP reserved seating for 20, opportunity to list two individuals as Event Chairs, prominent logo placement on media wall, logo and listing as "Presenting Sponsor" on all materials, logo placement on podium on stage, logo and web link on amfAR's and Dignitas International's websites, on-stage recognition during program, back cover of event program, opportunity to donate product for the gift bag, additional opportunities)

CO-SPONSOR PACKAGE at \$75,000

(VIP reserved seating for 10, opportunity to list one individual as an Event Chair, logo inclusion on media wall, logo and listing as "Co-Sponsor" on all materials, logo and web link on amfAR's and Dignitas International's websites, opportunity to donate product for the gift bag, inside cover of event program, additional opportunities)

GRAND BENEFACTOR PACKAGE at \$25,000

(Premium reserved seating for 10, listing as "Grand Benefactor" on all materials, logo and web link on amfAR's and Dignitas International's websites, opportunity to donate product for the gift bag, dedicated full page in event program)

BENEFACTOR PACKAGE at \$10,000

(Reserved seating for 10, listing as "Benefactor" on all materials, listing on amfAR and Dignitas International websites, dedicated full page in event program)

HOST COMMITTEE

(Will commit to buying or filling at table of 10 or assist in securing at least \$10,000 in promotional sponsorships, listing as "Host Committee" on all printed materials)

Tickets: I/We wish to reserve

BENEFACTOR "PAIR" at \$20,000

(Prime dinner seating for two guests, "Benefactor" listing in event program)

PATRON TICKET(S) at \$5,000

(Preferred dinner seating, "Patron" listing in event program)

SUPPORTER TICKET(S) at \$1,000 (limited availability)

(Dinner seating, "Supporter" listing in event program)

OTHER PROMOTIONAL OPPORTUNITIES ARE AVAILABLE. PLEASE CALL MARY ANN BUFFAM AT 416-260-3100 x105.

I/We cannot attend, but would like to make a contribution to Dignitas International in the amount of \$ _____.

Please charge my credit card below: American Express Visa MasterCard

Name of cardholder _____

Credit Card Number _____ Expiration Date _____

Signature _____ If corporate card, name of company _____

A cheque **made payable to Dignitas International** in the amount of \$ _____ is enclosed.

I would like to transfer funds in the amount of \$ _____, please contact me.

Cheques made payable to Dignitas International may be mailed to Dignitas/Cinema Against AIDS Toronto, 2 Adelaide Street West, Suite 200, Toronto ON M5H 1L6. For further information, please contact Mary Ann Buffam at 1.416.260.3100 x-105 or ma.buffam@dignitasinternational.org. \$350 of each ticket is a non-tax-deductible charge for food, beverage, and entertainment. (Dignitas Charitable Registration CAD# 860333426RR0001 or US# 26-0387288) All tickets are non-refundable.